

FIRST ROBOTICS COMPETITION

SUPPORT OUR NEW ENGLAND GAMES

Presenting Sponsor: \$150,000+

All benefits listed below, plus additional exclusive opportunities to be determined and based on event schedules

New England District Sponsor: \$75,000+

- Speaking opportunities at the New England District Championship at Eastern States Exposition in April 2020 and Three District Events
- Recognition on main screens and signage at the District Championship and District Events
- Recognition as a sponsor in one particular functional area (e.g., Official Pit Sponsor, Official Printing Sponsor) at District Championship and District Events
- Recognition in press releases for District Championship and District Events
- VIP passes to District Events and District Championship, where you and your guests will be able to sit inside the game area beside the judges
- Opportunity to serve as a guest judge at one of the District Events
- Exhibiting opportunity at up to 5 District Events and the District Championship
- Logo and feature recognition in NE FIRST social media, including Facebook, Instagram and Twitter
- Logo and feature recognition in the NE FIRST monthly newsletter distributed to more than 5,000 people
- Logo and recognition on the NE FIRST web site, www.NEFIRST.org
- Video endorsements posted on individual social media channels from the NE FIRST community
- Direct exposure to more than 3,000 people at the District Events and 10,000 people at the New England District Championship, including students, families, teachers, local dignitaries, business and other sponsors

Event Sponsor Opportunities

- Recognition on main screens and signage at District Events
- Logo and feature recognition in *NE FIRST* social media, including Facebook, Instagram and Twitter
- Logo and feature recognition in the *NE FIRST* monthly newsletter distributed to more than 5,000 people
- Logo and recognition on the *NE FIRST* web site, www.NEFIRST.org
- Tabling opportunity at district event with direct exposure to more than 3,000 people at the District Events

One District Event \$5,000

Premium Event Sponsorships Available

Exhibitor Tabling Opportunities

Participate as an exhibitor in as many district events as you would like:

One Event	Two Events	Four Events	Six Events
\$1,000	\$2,000	\$3,500	\$5,250

NE FIRST STEM Fan \$500

Support Our Teams Fund

Recognition in *NE FIRST* promotional materials,

- including website and event programs
- Recognition in *NE FIRST* social media

Connecticut District Events Package

Northern CT
February 28-March 1

Waterbury
March 6-8

Hartford
April 3-5

\$14,000, includes one speaking opportunity

Northern NE District Events Package

Granite State: NH
February 27-29

Southern NH
March 27-29

Pine Tree
April 2-4

\$14,000, includes one speaking opportunity

MASS District Events Package

SE MASS
March 6-8

North Shore
March 13-15

WPI
March 20-22

WNEU
March 20-22

Greater Boston
March 27-29

\$23,000, includes two speaking opportunities

Specialty Sponsorships

Available for each district event

Pit Sponsor: \$7,500

TWITCH TV Sponsor: \$5,000

Scoring Table Sponsor: \$5,000

AV Sponsor: \$10,000

Volunteer Food Sponsor: \$5,000

Program Book Sponsor: \$1,000

Contact

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